

Marketing Manager

Location: Hybrid role

Salary: From £35,000 FTE

Hours: Full time or Part Time

3B Data Security are looking for a skilled and experienced Marketing Manager who will be a key contributor to the commercial success of the business, working with senior management and our technical experts to create and deliver targeted, innovative campaigns across all media, to increase brand awareness and promote our range of cyber security services.

The main the purpose of this role is to drive the sales pipeline and increase brand awareness. You will work closely with our commercial team and channel partners to ensure that our message is reaching the right people at the right time. You will have the ability to drive and execute the marketing strategy with support of the leadership team.

Key Responsibilities Include:

- Create and deliver marketing campaigns for specified services, designing and updating associated marketing material as necessary.
- Manage the company's social media channels, updating them regularly with appropriate content.
- Manage the company website blog ensuring that it remains up to date and relevant, liaising with team members and monitoring media channels for appropriate content, editing and publishing posts.
- Source and recommend relevant marketing opportunities and events, attending and managing all aspects of such events from start to finish.
- Source and manage other promotional opportunities such as speaking slots at industry events and with relevant clients.
- Managing the company website and internal channels.
- Plan and manage the marketing content calendar.
- Commission and work with external parties where necessary.

Job Requirements:

We are looking for someone who has:

- 2 - 3 years' prior marketing experience in a service provider or professional services environment.
- Experience in managing a variety of social media channels.
- Skilled in desktop publishing to create a wide variety of content.
- Proven ability in copywriting with a keen eye for detail.
- Strong creative, communication, collaborative and interpersonal skills.
- Excellent organisational skills.
- Experience of working with CRMs and lead generation tools.
- Web authoring skills.

Previous experience of working within or knowledge of cyber security would be a distinct advantage.

We welcome applications for both full time and part time work and we can be flexible on the exact working pattern, providing that the company needs are still met. Please indicate in your covering letter what hours you would prefer. This role is a hybrid role and you will be expected to attend the company offices when required.

Benefits of Working for 3B Data Security:

3B Data Security is a leading cyber security specialist, we are passionate about assisting our clients to strengthen their systems against ongoing threats in an ever changing, fast paced world. We have assembled a team of professionals with a significant wealth of technical expertise, delivering services based on a wide range of technical cyber security disciplines.

We can offer:

- A competitive salary.
- 25 days holiday plus 8 bank holidays a year.
- Medicash Health Plan.
- A company pension scheme.
- Cycle to work and Tech Scheme.
- A commitment to the continued development of all staff and access to hundreds or hours of training via the Cybrary platform where you can work towards industry recognised certifications.
- Flexible working opportunities.
- 3B Data Security has a technical leadership team dedicated to supporting and developing our staff and business.

We are looking for a creative, enthusiastic, self-starter who will rise to the challenge, if you are this person and wish to apply for this exciting opportunity, please send your CV and a covering letter.

No Agencies Please – Any unsolicited CVs received will be taken as gratis.

www.3BDataSecurity.com